Corporate Sponsorship offers local businesses valuable advertising exposure to target customers at the high school’s athletic events and competitions throughout the school year. Corporate Sponsorship also allows the district to supply programs for our students, while reducing costs to local taxpayers.

### Why Become a Sponsor?

<table>
<thead>
<tr>
<th>Support Education</th>
<th>Public Image</th>
<th>Sponsorship Goodwill</th>
<th>Company Exposure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Enjoyment</td>
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</table>

### Gold Club Membership $2,500.00

- Signage at Northern Burlington Stadium (includes all HS/MS football/track events and senior games)
- Signage in the gymnasium (includes all basketball and wrestling events)
- Signage at one other location of your choice
- 2 announcements per game (at announced events)
- 10 season passes to all school-sponsored athletic events
- Receive recognition at least twice during all sports broadcasts. Events will air at least 8 times (96 mentions per year).
- Your company name and logo will also appear on the Northern TV bulletin board and webpage with a link to your company website.

### Silver Club Membership $2,000.00

- Signage at Northern Burlington Stadium (includes all HS/MS football/track events and senior games)
- Signage in the gymnasium (includes all basketball and wrestling events)
- 2 announcements per game (at announced events)
- 5 season passes to all school-sponsored athletic events
- Receive recognition at least twice during all sports broadcasts. Events will air at least 8 times (96 mentions per year).
- Your company name and logo will also appear on the Northern TV bulletin board and webpage with a link to your company website.

### Bronze Club Membership $1,000.00

- Signage at Northern Burlington Stadium or the gymnasium
- 3 season passes to all school-sponsored athletic events
- Receive recognition at least twice during all sports broadcasts. Events will air at least 8 times (96 mentions per year).
- Your company name and logo will also appear on the Northern TV bulletin board and webpage with a link to your company website.

### Blue and Gray Club Membership $500.00

- Signage at a field location of your choice
- Receive recognition at least twice during all sports broadcasts. Events will air at least 8 times (96 mentions per year).
- Your company name and logo will also appear on the Northern TV bulletin board and webpage with a link to your company website.
- Full page ad in the Athletic Hall of Fame Book

### Hall of Fame Ad Book $25-$100

- $25 Quarter Page, $50 Half Page, $100 Full Page
Regulations for corporate sponsored banner to be displayed at Northern Burlington athletic events include:

- Corporate sponsor must submit the Northern Burlington Corporate Sponsorship Application to the Director of Athletics for recommendation to the building principal, who will send it to the Superintendent. Final approval will come from the Board of Education.
- Banners will be uniformed in size (approx 3’x 5’), color and will have the corporate sponsor name and contact information with a limit of (4) four lines, including optional logo.
- Banners will be made either at Northern Burlington or a company designated by Northern Burlington with the costs being absorbed by the corporate sponsor from the advertising fee.
- Each banner will be assessed an advertisement fee according to the club membership scale.
- The board reserves the right to terminate the corporate sponsorship, in which case the advertising fee will be returned to the company or organization, prorated on the basis of the number of home contests played, less the cost of the banner.
- Proceeds from corporate sponsorships will go to the athletic department with money being deposited into accounts of specified athletic activities through the board office.
- Sponsorships are valid for one year and are renewable.

NORTHERN BURLINGTON CORPORATE SPONSORSHIP APPLICATION

Please select the club membership of your choice:

- GOLD CLUB MEMBERSHIP $2,500.00
- SILVER CLUB MEMBERSHIP $2,000.00
- BRONZE CLUB MEMBERSHIP $1,000.00
- BLUE AND GRAY CLUB MEMBERSHIP $500.00
- PRIVATE DONATION UNLIMITED

Please make all checks payable to: Northern Burlington Regional School District

Please select the sponsorship area of your choice:

- Field 1 – MS Baseball
- Field 5 – MS Softball
- Field 9 – Football Stadium
- Field 10 – Tennis Courts
- Field 11 – Soccer, Lacrosse
- Field 14 – Varsity Baseball
- Field 17 – JV/F Baseball
- Field 22 – F Softball
- Field 24 – JV Softball
- Field 25 – Varsity Softball
- Field 26 – Field Hockey, Soccer, Lacrosse Fields
- HS West Gymnasium
- HS East Gymnasium
- MS Gymnasium

Additional Opportunities for Sponsorship (Scoreboards, Programs, etc) are available. Please contact the Northern Burlington’s business office.

NAME/COMPANY NAME:

ADDRESS:

STREET:          CITY:          ZIP:

PHONE:          FAX:          EMAIL:

COMPANY REPRESENTATIVE:

PRINTED NAME:          SIGNATURE:

Please submit this application to Daniel Uszaki, Athletic Director of Northern Burlington Regional School District at duszaki@nburlington.com.
SPONSORSHIP GOALS

Sponsorship is needed to achieve numerous goals in the district. Projects can range in prices from $5,000 upwards of $200,000. If you are interested in sponsoring any of the following initiatives, please contact Northern Burlington’s business office.

<table>
<thead>
<tr>
<th>Initiative</th>
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<tbody>
<tr>
<td>Northern Burlington Athletic Turf Field Sponsorship – Soccer, Lacrosse, Football, Field Hockey</td>
</tr>
<tr>
<td>Northern Burlington Athletic Football Scoreboard Sponsorship</td>
</tr>
<tr>
<td>Northern Burlington East and West Gym Scoreboard Replacement Initiative</td>
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<tr>
<td>Northern Burlington Girls Lacrosse and Field Hockey Scoreboard and Light Initiative</td>
</tr>
<tr>
<td>Northern Burlington Boys Lacrosse and Soccer Scoreboard and Light Initiative</td>
</tr>
<tr>
<td>Northern Burlington Football Stadium Sponsorship</td>
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</tbody>
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